

**WISNER AREA CHAMBER OF COMMERCE
JANUARY 25, 2012 MEETING MINUTES**

A total of 8 members met at Subway for the regular meeting

President Jamie Parker called the meeting to order at 8:00 A.M.

There was 1 guest present Lana from KTIC.

The minutes of the November 30, 2011 meeting as emailed, sent regular mail and provided as a handout were reviewed. Alan Harms made a motion to accept the minutes as presented, second by Cindy Goeller. No further discussion, motion carried.

Secretary/Treasurer Sonya Arduser gave the Treasurer's Report with a handout showing fiscal year to date transaction history and with the total of all accounts as of January 25, 2012. The handout is made a part of these minutes by reference. A motion to accept was made by Kathie Meyer second by Alan Harms. No further discussion, motion carried.

MEMBERSHIP UPDATE – Due letters have been sent out. We have 14 members paid as of the time of the meeting. No new members.

COMMUNICATIONS RECEIVED – Received a thank you from Dona Chilcott, Daryle and Darlene Urwiler, Bernice Kindschuh, Doris Kuester, and Gene and Gayleen Wendt for our Christmas promotion give-away. We were very appreciative of the Thank you cards. We also received a State Chamber book. They have been in business for 100 years and made a book about it. The book was passed around. Jamie received some information from a member of Thrivent Financial for Lutherans stating that they would like to move an office to Wisner area. Cuming County Economic Development is working on this.

WCD UPDATE - Layne Matthes reported that a discussion came up at WCD about maybe doing a split the pot with the community and then giving the money to a worthy cause in Wisner. The WCD decided that he should bring this to our meeting. It was decided to do this once a year during our St Pat's celebration. The chamber members will sell the tickets and then the money that is made from this will go to the WCD to give to applicants of the business improvements grants. A motion to accept was made by Cindy Goeller second by Alan Harms. No further discussion, motion carried.

CUMING COUNTY ECONOMIC DEVELOPMENT – Cuming County Economic Development is helping Wisner with a recent issue that has come up, city sales tax issue. It has come up that Wisner might vote to approve a city sales tax. There have been 5 people from the community put in charge of organizing this. They have to decide where the money goes if this tax happens. It is hoped to have this on the May ballot. Much awareness is needed about this issue. A motion was made by Cindy Goeller second by Layne Matthes that we should help with advertising to help educate and raise awareness in our community about this issue. We did decide to talk more about this at our next meeting to decide if we should promote this issue. No further discussion, motion carried.

CHRISTMAS PROMOTION – Everything went well. Had a wonderful turnout of people. Expenses were a little more than last year. Sonya will provide income and expense for this at next meeting.

WEBSITE AND EMAILING – Nadine has moved all the programs over to the computer, and we are still working on getting the website through it. For the time being Nadine is still updating the website for us.

ELECTION OF OFFICERS – Jamie has volunteered to stay President and Elaine will be Vice-President (they are co-presidents, I believe). There is still a need for Secretary/Treasurer. If no one is found, Sonya has said she will remain as Secretary/Treasurer, but volunteers are encouraged.

KTIC GREAT NEBRASKA TRACTOR RIDE - Lana with KTIC, reported that the tractor ride will be June 22nd and 23rd 2012. They want to cap at 200 riders. Information on the start and finish can be found on the website,

www.NebraskaTractorRide.com. We voted to support the Tractor Ride again with \$1500 of advertising to be used for our events throughout the year.

ST PATS DAY CELEBRATION PLANNING – Layne and Jamie reported that things are coming to together for the celebration. There are candidates for the King and Queen; there is a 3 on 3-basketball tournament this year, and Troy Schultz said that he might be able to get some toy planes to come for the day. Layne said he is working on getting the grant from the Business Bureau for the advertising we do that weekend. The next meeting is January 26, 2012 at Rumors. Kris Brahmer has graciously decided to be in charge again this year☺

LOCATION FOR FUTURE MEETINGS – Coachmen's is closed mornings now, so we needed to find a new place to have our meetings. A motion was made to just continue having them at Subway by Cindy Goeller second by Sonya Arduser. No further discussion, motion carried.

LOCATION AND DATE FOR FEBRUARY PLANNING MEETING – A motion was made to have the February Planning Meeting at The Soiled Dove on February 28th 2012 by Layne Matthes second by Cindy Goeller. 6 p.m. is social and meal will be served at 6:30 p.m. No further discussion, motion carried.

NEXT MEETING – February 28th, 2012 at 6:00 p.m. at The Soiled Dove.

ADJOURNMENT – A motion to adjourn the meeting was made by Layne Mattes second by Kathie Meyer. No further discussion, motion carried.

Respectfully Submitted:

Sonya Arduser Secretary/Treasurer