

**WISNER AREA CHAMBER OF COMMERCE
JULY 29, 2009 MEETING MINUTES**

A total of six members met at Coachmen's Steak House & Lounge for the regular meeting.

President Layne Matthes called the meeting to order at 12:11 P.M. Peggy Liermann, Secretary/Treasurer, was not able to attend. Minutes will be recorded by Nadine Hagedorn, Vice President.

The minutes of the June 24, 2009 meeting as emailed and provided as a handout were reviewed. Motion to accept the June 24, 2009 minutes was made by Hagedorn with second by Chase Becker. No further discussion, motion carried.

The Treasurer's Report was given by Hagedorn with a handout showing fiscal year to date transaction history and with the total of all accounts as of July 27, 2009. The handout is made a part of these minutes by reference. A motion to accept was made by Chase Becker, second by Holly Schroeder. No further discussion, motion carried.

COMMUNICATIONS RECEIVED – No communications were presented

UPDATE ON 2008 MEMBERSHIP DRIVE - Matthes reported that the 2009 membership total remains at fifty-eight (58).

WCD UPDATE - Matthes reported. Restated the move to the new location at 503 9th Street was completed. Review work continues on the possibility of having signage on the corner of 9th Street and Avenue E identifying WCD, Team Mates and the Chamber.

OLD BUSINESS:

DOWNTOWN BEAUTIFICATION – Four planters in the block of 10th Street were added with work done by Sally and Alan Harms. It was agreed the planters by the businesses and the added larger planters complimented the downtown area.

WISNER CALENDAR/POSTCARD PHOTOGRAPHY CONTEST – With written information provided by Peggy Liermann, a total of three submissions have been received. The posters provided at the last meeting have been distributed, being posted in the Wisner businesses. A question was raised – will the pictures submitted be returned to the entrant after the contest? The posters do not state what happens to the entries after the contest. Cindy Goeller was not present at the meeting. Goeller will need to address this question. Question tabled.

HIGH SCHOOL MEMBERS – SCHOOL YEAR 2009/2010 – REQUEST FOR ONE JUNIOR (2 YEAR TERM) AND ONE SENIOR (1 YEAR TERM) – A letter will be sent to the school the week of August 10 confirming the verbal request made to the school. The letter will also provide information on the meeting date and time for the students to attend.

WISNER-PILGER SCHOOL EMPLOYEE SOCIAL – MEMBERSHIP was reminded the Wisner Pilger School Employee Social will be on Thursday evening, August 20th. Harms and Hagedorn will be coordinating the Chambers portion of the event. A post card invitation with R.S.V. P. included will be sent next week to the Chamber membership after time and location obtained. Schroeder and Matthes volunteered to help with the event.

THUNDER BY THE RIVER – Following the last Chamber meeting, Hagedorn had attended the Thunder by the River meeting and obtained permission to include Chamber Business Coupons and the Chamber Brochure in the Puller Packets. As in the past, Chamber members are being sought to work the Ticket Sales and Gate. The work schedule has been provided to the membership in both print and by e-mail. Several opportunities to assist with the Ticket Sales still exist. The schedule will be posted on the Chamber website and the website will be updated each day. Chamber members are asked to volunteer by contacting either Liermann at the WCD office or by emailing the Chamber.

As of the meeting, three businesses had requested to participate in the Thunder by the River Coupon Promotion. The Coupon Promotion is to invite the participants and attendees of the Pull to visit and make purchases from the Wisner Business District focusing on Friday August 21 until noon August 22. It was decided to extend the opportunity to participate until August 11, 2009, at 5:00 p.m. Coupon information should be provided either by e-mail to Wisnerareachamberofcommerce@yahoo.com or to Hagedorn. There is no cost to the Chamber members to participate. The coupons will be limited – provided only to the pullers in their Puller Packets.

NORFOLK AREA CHAMBER OF COMMERCE AMBASSADOR VISIT – Monday, August 24th the Norfolk Ambassador group will be visiting Wisner beginning at 3 p.m. Approximately 5 p.m. a social and buffet dinner will be hosted by the Ambassadors at Coachmen's in Wisner. Invitations were paper mailed to the Wisner Area Chamber members with RSVP requested by August 17 at noon. The Ambassadors will be covering the cost of one meal per business with additional meals for attendees available at a cost of \$7 per person. Chamber members agreed that the flags which will be in place from the Thunder by the River event will remain as a welcome to the Norfolk Ambassadors.

CHRISTMAS PROMOTION, SUNDAY, DECEMBER 6 – Neither Sally Harms or Doris Podany present. Review of event tabled until next meeting.

FARM AND HOME SHOW, SATURDAY, JANUARY 23, 2010 – Discussion was held on the upcoming event. For a fun activity to go along with the show, a contest "Wisner Area Has Talent" will be held. Area individuals will be invited to participate in the contest. More information to be provided to promote both the Farm and Home Show and the Talent contest.

NEW BUSINESS:

WISNER CARE CENTER INAUGURAL GOLF TOURNAMENT AUGUST 29 – Matthes reviewed the event with the membership. A motion was made by Schroeder, second by Haylie with no further discussion motion carried that the Chamber provide \$100.00 in Wisner Bucks to be used as prizes for the event. Matthes will coordinate with Liermann to provide this information to the Wisner Care Center.

POLENSKE FAMILY BENEFIT – SEPTEMBER 13 – Hagedorn reviewed that Anne McBride, Kris Brahmer and others are in the beginning stages of planning a benefit for the Tim and Susie Polenske family. The event will focus on family activities. Chamber members present agreed that they would help provide labor for the event and will wait to hear more about the benefit to learn what additional opportunities to help will be available. The website of www.caringbridge.org was provided with Polenske as the contact name which provides a means to be updated on the family members and to provide words of encouragement to the family. The Chamber membership will be updated via e-mail and print on this proposed activity.

CLUB CALF SALE – This event is typically held in October. Information is sought as to date, time and details. In the past LeeAnn Belt has chaired this event. Belt will be contacted to learn if she will again chair and provide details on the event.

NEXT MEETING – No formal meeting will be held in August due to the numerous Chamber activities. The next meeting will be Wednesday, **September 30, 2009 at 8:00 a.m.** at Coachmen's. This will be the first meeting to include our school representatives.

ADJOURNMENT – A motion was made by Becker to adjourn the meeting, second by Schroeder, roll call vote all ayes. The meeting was adjourned by Layne Matthes at 1:07 P.M.

Respectfully submitted:

Nadine K. Hagedorn for
Peggy Liermann, Secretary/Treasurer