

WISNER AREA CHAMBER OF COMMERCE
MARCH 24, 2010 MEETING MINUTES

A total of 11 members met at Coachmen's Steak House for the regular meeting

President Doris Podany called the meeting to order at 8:00 A.M.

There were no guests present.

The minutes of the February 25, 2010 meeting as emailed, sent regular mail and provided as a handout were reviewed. Todd Wuestewald made a motion to accept the minutes as presented, second by Brenda Cox. No further discussion, motion carried.

Co-Secretary/Treasurers Sonya Arduser and Brenda Cox gave the Treasurer's Report with a handout showing fiscal year to date transaction history and with the total of all accounts as of March 23, 2010. The handout is made a part of these minutes by reference. A motion to accept was made by Nadine Hagedorn second by Dan Bossow. No further discussion, motion carried.

COMMUNICATIONS RECEIVED – We received a letter asking us to join the State Chamber. Membership is \$250.00 with one free seminar. Layne Matthes made a motion to join the State Chamber and Kathie Stracke second the motion. No further discussion, motion carried. We also received the Norfolk newsletter; it was passed around, no further discussion.

UPDATE ON MEMBERSHIP DRIVE – We currently have 60 members paid.

WCD UPDATE - Barb Rabe and Layne Matthes reported that Goldenrod Hills is looking at possibly moving to Pender if we can't make a deal with them to stay here. They are in the works at trying to get all of Goldenrod in one building. The WCD is having a meeting meal with them. We decided to send them a letter and call them letting them know we are excited to have them in Wisner. The steps in front of the businesses will get painted when the temperature is above 50 degrees for a long period of time. Nebraska Vet and the Sonshine Shoppe are up and running, we decided to contact them to see if they wanted to do a coffee to let people know where they are and that they survived the fire. Pizza Hut and Dairy Keen are for sale. There has been talk of someone wanting to put a Subway in town. It was also reported that our sign is done and is hopefully in the process of being hung.

OLD BUSINESS:

ST PATRICK'S DAY CELEBRATION – INTERIM REPORT – The celebration went off with a success. We thanked the committee with a round of applause. There were very good comments from people that attended. There were a few concerns with cars that were on main street during the parade, possibly look into someone managing that next year. Discussed the fact that there might not be anyone to be in charge next year, Layne reported that he has some possibilities and will report next meeting if he has any volunteers. If not then we may consider running an ad in the paper asking for volunteers. Big THANK YOU to all who helped!

FOLLOW-UP ON FEBRUARY EVENING PLANNING MEETING – Doris went through the list of events that take place throughout the year, and we tried to put a contact person or someone in charge of each event. Kathie Stracke volunteered to be the contact person for the pot planting with the CHICs. St Patrick's celebration and the Christmas promotion were left without a person in charge for now. Sonya Arduser is the contact person for Livestock Show and Chase Becker is contact person for the Great Nebraska Tractor Drive. The Club Calf Sale and the Home Show were left without a person also, specifically because we haven't had them in the last couple of years. All other events had someone in charge and didn't need any discussion.

NEW BUSINESS:

HIGHWAY CLEAN-UP/WISNER BEAUTIFICATION PLANNING (COORDINATING WITH CHICs) – Layne Matthes reported that April 21st is the date for the Highway Clean-up. Rain date has been set for the following

Wednesday of April 28th. It was reported that it is Adopt a highway week. We will meet at the school at 5o'clock. Adults and members are welcome. Abbie Denton will talk with Mr. McManigal at the school so that it can get out to the kids for Government hours. No further discussion. It was reported that we have made a donation to CHICs in the past to help with the beautification of downtown. Nadine Hagedorn made a motion to donate \$1000 to CHICs for the beautification of downtown and Dan Bossow second the motion. No further discussion, motion carried.

GREAT NEBRASKA TRACTOR RIDE - Chase Becker reported that it is about full with tractors. There is going to be a goody bag given to the riders and it was discussed that we should put our visitors guide in the bags. They will be done by then.

THUNDER BY THE RIVER (UPDATE) – Dan Bossow reported that he is working on their non-profit status. Talked about the bleachers they purchased, they will go on the east side of the track and they are 100 feet long. He also brought a model of the new archway they want to put down at the track. It will go at the beginning of the track and will replace the banners that usually go down the middle of the track. He also reported that they leased out the old dance studio on Main Street for two years, to store items in.

MISCELLANEOUS – Barb Rabe reported that it is Wisner High's 125th this year. Their banquet is on May 30. Dan Bossow also reported that it is the Wisner Volunteer Fire Department's 125th year in service, they are working on something for that. It was also reported that it is the radio station's 25th year and Chase said he is doing a class on April 17; it will tour the churches of the county.

NEXT MEETING – April 28th, 2010 at 8:00 a.m. at Coachmen's.

ADJOURNMENT - A motion to adjourn was made by Dan Bossow, second by Todd Wuestewald, roll call all ayes. Doris Podany adjourned the meeting.

Respectfully submitted:

Sonya Arduser and Brenda Cox, Co-Secretary/Treasurer