

**WISNER AREA CHAMBER OF COMMERCE
MAY 25, 2011 MEETING MINUTES**

A total of 11 members met at Coachmen's Steak House for the regular meeting

Co-President Jamie Parker called the meeting to order at 8:00 A.M.

There were no guests present.

The minutes of the April 27, 2011 meeting as emailed, sent regular mail and provided as a handout were reviewed. Layne Matthes made a motion to accept the minutes as presented, second by Doris Podany. No further discussion, motion carried.

Secretary/Treasurer Sonya Arduser gave the Treasurer's Report with a handout showing fiscal year to date transaction history and with the total of all accounts as of May 25, 2011. The handout is made a part of these minutes by reference. A motion to accept was made by Todd Wuestewald second by Kathie Meyer. No further discussion, motion carried. We have a CD in the amount of \$2,671.64 coming due 6/3/2011 at Citizens State Bank. Citizens currently has the best rate, so it was decided to leave it at Citizens.

MEMBERSHIP UPDATE – As of the time of the meeting there are 52 members paid. Another notice will be going out to the members that haven't paid.

COMMUNICATIONS RECEIVED – Cindy Goeller sent an email that said she had gotten both banks to sponsor pages for the calendar and she is going to have ads run in the papers reminding people of the photo contest and to take pictures of events as well as nature. There was also an email received about LB397. Elaine read the email, no further discussion.

WCD UPDATE - None to report

CUMING COUNTY ECONOMIC DEVELOPMENT – Sally Harms went to a social networking class put on by Garry Clark. She said it was a very good presentation. He encourages businesses to put their businesses on Face book and other social networking sites. Garry is willing to help get pages up for anyone interested. It was brought up that maybe this is something the chamber might want to look into.

OLD BUSINESS:

HIGHWAY CLEAN UP – APRIL 27 – Layne Matthes reported that it went well. They had quite a few younger people helping and it went fast.

WISNER BEAUTIFICATION – CHICs filled planters on May 18th and they look very nice.

2012 WISNER AREA CHAMBER CALENDAR CONTEST – We are going to continue ads in the papers. We need to remind people to take pictures of events such as the Livestock Show or Thunder By the River.

WISNER JUNIOR LIVESTOCK REPORT – Sonya reported that everything is right on schedule. Layne Matthes reported that the Lions Club is going to have a screening van at the rodeo.

NEW BUSINESS:

WISTOWN STORAGE, NEW MOTEL AND SUBWAY UPDATES - Travis Bellar is building Wistown Storage, storage units with 14 ft doors. You should be able to put campers in these storage units. They will be built in an alfalfa field East of Wisner. The new motel has a name: Wisner Cattlemen's Lodge and Suites. They are planning an open house sometime in the future. They hope to have the Governor come when we do it. Subway is right on schedule and hopes to open the end of July.

WISNER ALUMNI AND MEMORIAL DAY WEEKEND – A past band instructor is coming back and there is going to be a marching band this year on Saturday. There are thought to be about 150 people marching. The Museum will have a sausage meal on Saturday.

2011 CATTLEMEN'S BALL – JUNE 3 AND 4 VOLUNTEER WORKERS SOUGHT – If anyone is interested in helping with the Cattlemen's Ball contact Tina at the West Point Chamber of Commerce – 372-2981

THUNDER BY THE RIVER AUGUST 19 AND 20 – No one present to report how things are going.

MISCELLANEOUS – Jamie reported that there are still calls about housing. There have been new families that have moved to town recently. Most are interested in renting until they get a feel for the community then will maybe purchase in the future. Chase reported that the Tractor Ride is June 17 and will be in Corn Lea and will spend the night in Columbus. The 2012 Tractor Ride will be in Tekamah and hopefully 2013 will be in Wisner again.

NEXT MEETING – June 29, 2011 at 8:00 a.m. at Coachmen's

ADJOURNMENT – A motion to adjourn the meeting was made by Doris Podany second by Sally Harms. No further discussion, motion carried.

Respectfully Submitted:

Sonya Arduser Secretary/Treasurer