

**WISNER AREA CHAMBER OF COMMERCE
NOVEMBER 30, 2011 MEETING MINUTES**

A total of 5 members met at Coachmen's Steak House for the regular meeting

Co-President Jamie Parker called the meeting to order at 8:00 A.M.

There were no guests present.

The minutes of the October 26, 2011 meeting as emailed, sent regular mail and provided as a handout were reviewed. Kathie Meyer made a motion to accept the minutes as presented, second by Layne Matthes. No further discussion, motion carried.

Secretary/Treasurer Sonya Arduser gave the Treasurer's Report with a handout showing fiscal year to date transaction history and with the total of all accounts as of November 29, 2011. The handout is made a part of these minutes by reference. A motion to accept was made by Layne Matthes second by Kathie Meyer. No further discussion, motion carried. Sonya brought up that we have a CD coming due December 3rd. She called both banks for rates and it was decided to keep it for 12 months at Pinnacle Bank at the rate of 1.10%. A motion to keep it at Pinnacle was made by Kathie Meyer second by Layne Matthes. No further discussion, motion carried.

MEMBERSHIP UPDATE – It was determined that due letters should be sent out and not to increase the due amount. It was also discussed that we should maybe make it available that the chamber members could make installment payments for their dues. Will discuss more at next meeting. No new members.

COMMUNICATIONS RECEIVED – Received a thank you from Frank Novotny for his retirement party that we did. We also received some information from Nebraska Life about advertising in their magazine. No motion to do so.

WCD UPDATE/CUMING COUNTY ECONOMIC DEVELOPMENT - Layne Matthes reported that Goldenrod will be moving around April 1st. Tom Feller planted a tree by the medical building. No one present to report for Cuming County Economic Development.

2012 WISNER AREA CHAMBER CALENDAR CONTEST – Calendars have been distributed to local business and are for sale. It was decided to give the picture winners a calendar and we also will be giving 5 calendars away at the Christmas promotion.

CHRISTMAS PROMOTION – Everything has been ordered and is going well for December 4th. Kathie said that the soup is lined up and they will start on the soup Saturday morning around 9 am. Elaine said she talked with the school and there will be some young adults there to help decorate and she will start this around 9 am also. Sonya said she would call Christ Lutheran Church and the Methodist Church to have them announce Christmas Promotion on Sunday. Layne said he would contact St Paul's Church. Jamie said she needed to contact someone about the trays from St Joseph's Church and she would remind them about the promotion.

RIBBON CUTTINGS FOR SIMPLE PLEASURES AND SUBWAY – Ashley Kindschuh the owner of Simple Pleasures is not for sure when her grand opening will be but will let us know so we can do her ribbon cutting. Subway is open and said they would like their ribbon cutting towards the end of December. So it was decided to have out December meeting there and do the ribbon cutting at the same time.

WEBSITE AND EMAILING – Jamie talked with Nadine and she is going to move all the programs over to the Chamber computer so we can do more from it. We would still like to have the school do our website, there will be more discussion on this.

ELECTION OF OFFICERS – Jamie talked with Cindy Goeller and Cindy said she would help find people to be officers but she would not like to be an officer. Any one that is interested in being an officer should contact one of the current officers.

MISCELLANEOUS – Elaine said Robert Duncan would like retiree party but none of the other ones are interested. Jamie asked if St Pat's committee had started meeting yet and who was in charge of the celebration for 2012. Layne thought Kris Brahmer is going to do it, but he would talk with and find out for sure.

NEXT MEETING – December 28th, 2011 at 8:00 a.m. at Subway

ADJOURNMENT – A motion to adjourn the meeting was made by Sonya Arduser second by Kathie Meyer. No further discussion, motion carried.

Respectfully Submitted:

Sonya Arduser Secretary/Treasurer