

**WISNER AREA CHAMBER OF COMMERCE
SEPTEMBER 29, 2010 MEETING MINUTES**

A total of 15 members met at Coachmen's Steak House for the regular meeting

President Doris Podany called the meeting to order at 8:00 A.M.

There were 2 guests present Gerry Clark, and Tim Stalp.

The minutes of the June 30, 2010 meeting as emailed, sent regular mail and provided as a handout were reviewed. Kathie Stracke made a motion to accept the minutes as presented, second by Cindy Goeller. No further discussion, motion carried.

Co-Secretary/Treasurers Sonya Arduser and Brenda Cox gave the Treasurer's Report with a handout showing fiscal year to date transaction history and with the total of all accounts as of September 29, 2010. The handout is made a part of these minutes by reference. A motion to accept was made by Alan Harms second by Todd Wuestewald. No further discussion, motion carried.

GUEST SPEAKERS – Tim Stalp and Garry Clark were guests at our meeting. Garry is the new economic developer for Cuming County and started in July. He spoke a little about himself. He has started a new website for the county www.cumingcountyed.com. There will be a housing luncheon at the Nielsen Center in October. He was looking for someone to take him around Wisner, and Elaine Bak graciously offered to do that. Tim Stalp came to talk about the new lake development going on out south of town. It is called Pelican Landing. It is a natural flyway for pelicans. There are 18 lots sold and 4 lots left for sale. Majorities of the people that have bought the properties are from Omaha, West Point, and Wisner. If you buy a property you have to build within five years. This new property is a great addition to the Wisner area.

COMMUNICATIONS RECEIVED – We received some information from the State Chamber. We also received a thank you card from the Wisner-Pilger Schools staff thanking us for the ice cream we provided at their school staff picnic.

UPDATE ON MEMBERSHIP DRIVE – INTRODUCTION OF WISNER PILGER HIGH SCHOOL MEMBERS - Carling Bloedorn has become a new member. She is the junior representative from the High School. Abby Denton was the junior class representative last year and now has moved to the senior class representative. Carling is involved in all sports, member of Student Council, and lives by Wisner. Abby is on the Student Council, a member of National Honor Society, and lives in Pilger.

WCD UPDATE - Alan Harms reported that there are lots for commercial development and there might be people interested in them. They have meetings on the 1st and 3rd Wednesdays of the month at 5 o'clock. He reported that in Laurel there has been a new plastics business opened, employing many. The plastic is made from the by-products of gluten.

OLD BUSINESS:

2011 CHAMBER CALENDAR UPDATE – Cindy Goeller reported that there are 8 paid sponsors. The picture contest is done the end of October, hoping to get more pictures in by then. There have been a few businesses preordering calendars.

THUNDER BY THE RIVER – UPDATE - Dan Bossow reported that attendance was down this year. They had a new scanning system for the tickets, and the system went down both days. There were around 8000 people in attendance for both days. Had many people comment on the new bleachers and walkways up the side of the burms. The Outlaw awards banquet is the weekend before Thanksgiving. The bleachers cost \$95000, new fencing cost \$25000, and advertisement cost \$15000. He also reported that there were 330 pullers this year.

CHRISTMAS APPRECIATION – COMMITTEE AND PLANS - Alan Harms volunteered to have the school make the soup, setup, and the cleanup. Kathie Stracke volunteered to take care of the placemats that the children at the elementary make.

NEW BUSINESS:

WISNER BUCKS HARVEST BONUS PROMOTION – Everything is going well with start of the promotion. First weeks winner was Brooke Bouck.

CLUB CALF SALE IN OCTOBER – No one was real sure if there was going to be one this year. Cindy Goeller will check into.

COMPUTER PURCHASE – FOR CHAMBER – Brenda and Sonya brought up the idea of the Chamber purchasing a laptop computer for the Chamber. It would be more convenient to have everything from years on one computer. The present time Secretary/Treasurer has to have all the information on their work computer and it isn't agreeing real well. Tim Stalp suggested that we go to Elite Computers in West Point and discuss this with them and see what kind of a price they would be able to give us. He also added that they would have a good support system if we needed them. Cindy Goeller made a motion to have the Secretary/Treasurer look into prices and second by Barb Rabe. Alan Harms also stated that the school would maybe have a full size computer that we could use if it got to be too expensive to get a laptop. No further discussion, motion carried.

CHRISTMAS PROMOTION FOR RETAIL – It was asked if we should keep going with the Wisner Bucks promotion through Christmas. There would be a short break where we didn't do the promotion. Everyone agreed to keep going and not take the break. So the promotion with the receipts will continue until the Christmas Appreciation we have in December.

NOMINATION COMMITTEE FOR CHAMBER OFFICERS – Kathie Stracke and Brenda Cox volunteered to look for potential Chamber Officers for the 2011 year.

MISCELLANEOUS – It was brought up that Nadine is looking for someone to start caring for the website. Nadine stated the website would be best served if it was updated by someone in Wisner on a full-time basis. She suggested that if the Chamber purchased a computer, the program be placed on the Chamber owned computer as the program presently resides on her home computer. It was suggested that we have some students from the school do it. Sonya Arduser said she would like to take care of the website and work together with students from the high school and Mrs. Bodwell. Kathie Stracke made a motion to accept, second by Barb Rabe. It was also brought up that Bob and Marlene Culligan would like to do a ribbon cutting for the Sonshine Shoppe sometime in the near future. We are working together with them to make this happen. Dan Bossow also was wondering if we had paid a bill for Cosmo Rides. We didn't pay Cosmo, we made a \$1000 donation to the Thunder By the River to be used for whatever they saw fit. We also discussed having some initiatives to get more chamber members to show up for meetings and events we help at. One other item that was brought up was the fact that Nadine pays for the website out of her pocket and it was suggested that the chamber start paying for that. Cindy Goeller made a motion to accept, second by Alan Harms. No further discussion, motion carried.

NEXT MEETING - October 27, 2010 at 8 a.m. at Coachmen's

ADJOURNMENT - A motion to adjourn was made by Sonya Arduser second by Brenda Cox, roll call all ayes. Doris Podany adjourned the meeting.

Respectfully submitted:

Sonya Arduser and Brenda Cox, Co-Secretary/Treasurer