

**WISNER AREA CHAMBER OF COMMERCE
SEPTEMBER 30, 2009 MEETING MINUTES**

A total of 10 members, including Abby Denton, the Wisner-Pilger High School representative, met at Coachmen's Steak House for the regular meeting

President Layne Matthes called the meeting to order at 8:02 A.M. For the benefit of Abby Denton all those present introduced themselves. Abby is a Junior and serves on the Student Council and plays softball. She advised us that the representative from the Senior class, Alexis Rathke, was not able to be at the meeting this morning due to another appointment.

The minutes of the July 29, 2009 meeting as emailed and provided as a handout were reviewed. After a brief discussion regarding the potential merger of checking accounts it was determined that this was not necessary as there are currently only 2 checking accounts, the main account and an account for Wisner Bucks. The possibility of closing and/or merging the two savings accounts will be discussed at a later time. Motion to accept the July 29, 2009 minutes as presented was made by Doris Podany with second by Alan Harms. No further discussion, motion carried.

The Treasurer's Report was given by Secretary/Treasurer Peggy Liermann with a handout showing fiscal year to date transaction history and with the total of all accounts as of September 28, 2009. The handout is made a part of these minutes by reference. A motion to accept was made by Nadine Hagedorn, second by Chase Becker. No further discussion, motion carried.

COMMUNICATIONS RECEIVED – Several miscellaneous communications were summarized to the members, if any member had an interest they can receive copies from Peggy Liermann at the WCD office located at 503 9th Street.

UPDATE ON 2009 MEMBERSHIP DRIVE Peggy Liermann reported that the 2009 membership total remains at fifty-eight (58).

WCD UPDATE - Alan Harms reported. There has been some interest in a business relocating and expanding upon an existing business. No details have been finalized at this time. The proposed signage at the corner of 9th and Ave E is currently being reviewed.

OLD BUSINESS:

DOWNTOWN BEAUTIFICATION – Alan Harms reported as Sally was not able to attend the meeting today. Additional planters have been placed and now are at each area that has a step up/down. Mums had been planted and looked great but for some reason faded shortly after planting. Discussion was had as to storage of the planters and soil and if the planters could be utilized this winter at least until after the Christmas promotion. Layne Matthes offered to speak with the City regarding these matters.

WISNER CALENDAR/POSTCARD PHOTOGRAPHY CONTEST – A total of 12 entries have been received, the deadline for pictures is Friday, October 9th. The photo committee consists of Cindy Goeller as chair with Nadine Hagedorn and Doris Podany assisting. A meeting to review the photos will be determined by the committee. Due to time constraints sponsors will not have their choice of pictures, but will have their choice of months on a first come basis.

Cindy asked for input as to the sponsorship proposal. After discussion a motion was made by Nadine Hagedorn, second by Doris Podany to offer the following to potential sponsors: Sponsors who pre-purchase 50 or more calendars will have their name(s) listed as a co-sponsor on the cover page and the month sponsored, those either pre-purchasing less than 50 calendars or pre-purchasing no calendars will only have their name(s) on the month sponsored. Roll call, all ayes. Motion carried.

WISNER-PILGER SCHOOL SOCIAL DATE – All members present that had participated said this event was very successful and is an excellent way of networking with the school and it's staff members. It was agreed that co-sponsoring this event with the school would be on-going.

THUNDER BY THE RIVER – After discussion Nadine Hagedorn made a motion to pursue the Chamber teaming with the Lions Club for the Saturday breakfast, Cindy Goeller second. No further discussion, roll call all ayes

NORFOLK AREA CHAMBER OF COMMERCE AMBASSADOR VISIT – Layne Matthes reported that while very few Chamber members participated in the evening meal Cindy Goeller and Peggy Liermann said that the tour of main street businesses was a lot of fun for all.

WISNER CARE CENTER – INAUGURAL GOLF TOURNAMENT – No one from the Care Center was present. Layne Matthes understood that it was very successful.

CHRISTMAS APPRECIATION: DECEMBER 6TH – After discussion regarding previous year's event times not conducive to church times several suggestions were made: have windows on Sunday from 3–5 p.m., the meal at 4:30-6 p.m. and the drawing at 6:15 p.m. or have the windows on Saturday from 10 am to Noon while most stores are usually open then have the meal and drawing as noted on Sunday. No decision was made at this time

Doris Podany said she would help with the decorations at the auditorium, but would be out of town for the event itself. Doris asked for help with the decorating. Abby Denton said she would speak to the high school students. Doris also will check with the 4-H and church youth groups.

Nadine Hagedorn will speak to Pinnacle Bank to ask if they would consider doing the meal preparation.

FARM AND HOME SHOW, SATURDAY – WISNER AREA'S GOT TALENT - JANUARY 23, 2010 – Nadine Hagedorn reviewed several on-going ideas for talent and other entertainment.

NEW BUSINESS:

CLUB CALF SALE – This will not be held this year due to conflicting dates with other sales.

CHAMBER BUCKS AT WISNER BANKS – After discussion regarding having Chamber Bucks available at both Citizens National Bank and Pinnacle Bank for consumer convenience Cindy Goeller made a motion to proceed with Doris Podany second. No further discussion, roll call all ayes. Motion carried. Arrangements will be made as to amounts and dollar value type to have available at banks.

CHAMBER OFFICER ELECTION – NOMINATING COMMITTEE – Nadine Hagedorn suggested a nominating committee that would report at the October meeting for a November election. Alan Harms and Cindy Goeller volunteered for this committee. Peggy Liermann advised that she would not be interested in retaining the Secretary/Treasurer position in 2010.

NEXT MEETING – The next meeting will be **Wednesday, October 28, 2009 at 8:00 A.M. at Coachmen's.**

ADJOURNMENT – A motion was made by Nadine Hagedorn to adjourn the meeting, second by Todd Wuestewald, roll call vote all ayes. The meeting was adjourned by Layne Matthes at 9:00 A.M.

Respectfully submitted:

Peggy Liermann, Secretary/Treasurer